# OPECEL CO.



### **INCLUDES:**

#### **Branding Strategy Session**

- 30 minute to 1 hour call to discuss your brand, your audience, purpose, and goals.

### Primary Logo / Secondary Logo

- Your logo design, watermark, and favicon.

### Social Media Templates

- Instagram story, instagram post, instagram highlights, facebook cover

#### **Brand Guide**

- A guide that includes brand colors, typography, brand's mission statement, positioning, identity, and values.



### website only

### **INCLUDES:**

Custom Website up to 5 Pages Strategy Call Mobile Optimization **Basic SEO Training and Support Branding Integration** 



### branding + website

### **INCLUDES:**

Everything that is included in Branding
Only Package

Everything that is included in Website Only package



### branding + website online store

### INCLUDES:

Everything that is included in Branding Package

Everything that is included in Website package

### Online Store Set up

- Integrate store, organize products, set up checkout screens, and scheduling if necessary.



## print materials

### **INCLUDES:**

Print based on Specs

Print in bleed, marks, and trim

**Digital Print** 

#### **INVESTMENT: TBD**

\*Depends on hours or pages.